

FOR IMMEDIATE RELEASE**INNOVO Unveils Net Zero Pathway with Nil Capex for Heavy-Emitting Corporations**

London — [Date] — INNOVO announces the launch of its *New Corporate Net Zero with Nil Capex* program, a global offering that enables corporations with large carbon footprints to achieve net zero without the need for billion-dollar investments.

Traditional approaches to decarbonization often require companies and their supply chains to invest heavily over decades to reach net zero. INNOVO removes that barrier by financing, building, and operating profitable clean technology projects directly alongside client operations. Each project is designed to profitably digest CO₂ emissions or waste at scale.

INNOVO's solution includes algae bio-farms valued at \$400 million each, which convert CO₂ emissions into high-value products such as animal feed, fish feed, and food supplements. Each bio-farm can process over 600,000 tons of CO₂ per year while generating sustainable aviation fuel, backed by \$16 billion in current orders. This approach, known as corporate collocation of cleantech, allows companies to accelerate progress toward net zero without capital expenditure.

“Companies are under pressure to reduce emissions but face the reality of billion-dollar investments spread over decades,” said Martin Kelly, Founder of INNOVO. “Our model removes that cost burden by operating profitable projects on-site, enabling corporations to achieve net zero at minimal cost and on a much faster timeline.”

The *New Corporate Net Zero with Nil Capex* program is available immediately to corporations worldwide. For more information, please visit <https://innovo-net-zero.com>

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