

## FOR IMMEDIATE RELEASE

### **INNOVO Opens New Opportunity for ESG Consultancies to Accelerate Corporate Decarbonization at No Cost**

**London — October 15, 2025** — INNOVO launches a global opportunity for ESG consultancies to partner with its *Profitable Net Zero* program. This initiative enables ESG consultancies to provide their clients with profitable, nil capex pathways to achieve net zero emissions across their operations and supply chains.

Major corporations in heavy industries often face the need to invest billions of dollars over decades to reach their decarbonization goals. INNOVO removes that barrier by financing, building, and operating large-scale clean technology projects alongside client factories, including decarbonization and Waste2Value plants. The first \$1 billion is already being invested by INNOVO to implement these projects with no capital cost to the clients.

Each \$400 million algae bio-farm digests more than 600,000 tons of CO<sub>2</sub> annually, converting emissions into high-value products such as animal feed, fish feed, and food supplements. INNOVO has also secured \$16 billion in orders for sustainable aviation fuel produced through these projects.

Through this model, ESG consultancies can help their clients launch multi-year decarbonization programs, covering not only Scope 1 emissions but also Scope 2 and 3. As part of the process, client companies are encouraged to refer their ESG consultancy to up to 250 heavy-emitting suppliers, creating a unique opportunity for ESG consultancies to expand their own client base while enabling broader emissions reductions.

“ESG consultancies are trusted advisors for corporations navigating the challenges of decarbonization,” said Martin Kelly, Founder of INNOVO. “By partnering with INNOVO, they can provide clients with a solution that achieves net zero without billion-dollar investments. This approach delivers measurable results for their clients while opening new opportunities for the consultancies themselves.”

The ESG consultancy program is designed to span years as successive plants are profitably decarbonized by INNOVO at no cost to clients. This structure allows ESG consultancies to support long-term sustainability strategies while helping corporations accelerate their progress toward net zero.

For more information about the INNOVO ESG Consultancy opportunity, please visit <https://innovo-net-zero.com>

---

**Media Contact:**

Patricia Baronowski-Schneider

VP of Communications, INNOVO

[patricia.baronowski-schneider@innovo-network.com](mailto:patricia.baronowski-schneider@innovo-network.com)

+1 631-756-2486