

## FOR IMMEDIATE RELEASE

### **INNOVO Forms Global Partnership with CSA to Accelerate Algae-Based Net Zero Solutions**

**London — October 22, 2025** — INNOVO announces a global partnership with the Centre for Subtropical Algaculture (CSA) to advance algae-based technologies for industrial decarbonization. The collaboration secures world-leading research, engineering, and technological capabilities that will strengthen INNOVO’s mission to deliver profitable net zero solutions.

Through the partnership, INNOVO gains access to CSA’s global network of universities and organizations in the algae sector, along with advanced laboratories capable of producing crude algae oil and algae cake samples for offtake agreements prior to full-scale production. These facilities support the optimization of lipid and nutritional profiles for a wide range of applications, including fuels, feed, and food products.

The partnership also provides INNOVO with access to cutting-edge engineering and harvesting techniques, world-class robotic and AI-controlled equipment for rapid strain selection among more than 50,000 known microalgae species, and in-situ algae growth sensors powered by machine learning. Together, these capabilities enable faster identification of the most productive strains and more efficient production cycles.

“Partnering with the Centre for Subtropical Algaculture significantly enhances our ability to scale algae technologies globally,” said Martin Kelly, Founder of INNOVO. “This collaboration strengthens our capacity to deliver world-leading solutions that profitably reduce carbon emissions while accelerating the path to net zero.”

The CSA collaboration team includes leading experts in clean energy, sustainable agriculture, microalgae biotechnology, aquaculture, and industrial decarbonization, representing institutions such as Central Queensland University, Queensland University of Technology, Murdoch University, CSIRO, the University of Queensland, and other global research centers.

For more information about INNOVO and its global partnerships, please visit

<https://innovo-net-zero.com>

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