



INNOVO Invites Investors to Participate in Scalable, Profitable, and Proven Climate Tech with 58% Returns

FOR IMMEDIATE RELEASE

New York, NY – 3/24/2025 – INNOVO - Profitable Net Zero, a global leader in scalable algae-based carbon removal and sustainable product solutions, is inviting investors to be part of the next evolution of climate technology — a **proven, profitable, and scalable solution** already in operation today. Unlike many clean technologies that remain years from commercial viability, **INNOVO's algae bio-farms** are fully operational and profitable, delivering a **58% Internal Rate of Return (IRR) by Year 8, 9x more profitable than solar**, and **removing 900 times more CO₂ per acre than forests**.

Why INNOVO Represents a Unique and Timely Investment:

- **\$16 billion in signed contracts** with **three of the world's largest oil & gas companies** for **sustainable aviation fuel (SAF)**.
- **500-acre fully operational algae bio-farm** running profitably for over **5 years**, removing over **1 million tons of CO₂ annually** — **real-world proof, not a pilot**.
- Access to **\$1 trillion per year in proven global markets** for natural algae-derived products, including fuels, nutraceuticals, and industrial inputs.
- **Strategic partnerships** with to deliver **over 100 net-zero data centers in the U.S. by 2026**, creating recurring high-value revenue streams.

Addressing Market Gaps Ignored by Traditional Cleantech:

- **Small Modular Nuclear Reactors (SMRs)** won't be commercially available until at least **2030**, yet are receiving outsized investor attention.
- **Direct Carbon Capture (DCC)** is not forecast to be profitable before **2050**, despite raising **hundreds of millions of dollars in speculative capital**.
- In contrast, **INNOVO's bio-farms are profit-generating and operational today**, offering **immediate ESG impact and financial returns**.

Investor Benefits:

- **Immediate entry** into **proven, scalable, and operational cleantech**.
- Alignment with **net-zero and decarbonization mandates**.
- Attractive **tax credit structures and carbon credits**.
- Direct participation in **next-gen data center infrastructure**, paired with bio-farm technology to enable **zero-emission energy**.
- Opportunity to engage in a **multi-billion-dollar rollout** of global algae bio-farm infrastructure.

A Call to Action for Forward-Looking Investors:

"We are offering a rare opportunity for investors to participate in **real-world, profitable, and scalable climate solutions** — not speculative tech that's decades away," said **Martin Kelly**, Chairman and Founder of INNOVO. "This is a chance to be part of a solution that is already **proven at industrial scale** and can meet both your **return expectations** and **climate commitments**."

Patricia Baronowski-Schneider, VP of Communications, added, “**Investors keep asking why they haven’t heard about this** — and the time to act is now, before everyone else catches on.”

About:

INNOVO is a forward-thinking organization dedicated to providing technological solutions that align with the principles of sustainability and profit. Committed to combating climate change, INNOVO collaborates with companies worldwide to promote environmental responsibility while fostering economic opportunities.

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