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INNOVO Profitable Net Zero Enters Final Investment Phase for Two Flagship US Bio-Farms

[New York, NY, February 27, 2025] – INNOVO Profitable Net Zero today announced that two of its most ambitious US-based algae bio-farm and data center projects have entered the final investment phase, with construction expected to commence in Q3 2025. Located in US Southwest, these facilities represent over \$800 million in direct investment and will serve as operational showcases for INNOVO's integrated sustainability model.

According to Martin Kelly, Chair and Founder of INNOVO Profitable Net Zero, "These aren't just bio-farms or data centers – they're the first full-scale demonstrations of our complete sustainability ecosystem, where algae production, carbon capture, and digital infrastructure operate in perfect symbiosis."

"What sets these projects apart is their holistic approach to sustainability," Kelly added. "Rather than treating carbon reduction as a cost center, we've engineered a system where environmental benefits drive economic returns."

About INNOVO

INNOVO is a forward-thinking organization dedicated to providing technological solutions that align with the principles of sustainability and profit. Committed to combating climate change, INNOVO collaborates with companies worldwide to promote environmental responsibility while fostering economic opportunities.

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