

Profitable Net Zero

How INNOVO answers the three greatest challenges Chief Sustainability Officers face

INNOVO is financing and building 24 Smoke2Value bio-farms (\$400M capex each) collocated with heavy-emitting operations. They digest the plant's CO₂, profitably converting it into large volumes of sustainable aviation fuel, so the outputs, not the emitter, finance net zero capex.

We can also finance and deploy:

- A wide range of other profitable, proven clean technologies.
- The talent to run joint Corporate Ventures with industrial partners.

Website: [Smoke2Value](https://Smoke2Value.com)



Top Sustainability Challenges

INNOVO Profitable Solutions

Cost of Decarbonization:

1

Scarce Capital

Insufficient Talent

INNOVO Profitably Financed:

Nil capex to the emitter

Staffed joint Corporate Venture

Missing 2030 Deadlines

2

Only 16% of CSOs expect to reach their targets*

Achieving 2030 Deadlines:

Very wide range of CleanTech all profitable and proven

High Scope 3 Emissions

3

No control over suppliers' and customers' emissions

INNOVO Profitable Solutions:

Refer suppliers & customers to INNOVO's profitable solutions

Proven at industrial scale: \$16B initial SAF feedstock offtake contracts with top oil & gas majors • 3GW of algal oil power PPAs signed in South Korea and Nigeria, built by KEPCO and Samsung • 1.5 million tons of SAF p.a. from 24 Smoke2Value bio-farms in final financing • US 45Q eligibility for captured CO₂, supported by leading tax counsel • EPA and EU ISCC approved.

A 30-minute exploratory conversation for CSOs of major organizations:

Martin Kelly, Chair | martin.kelly@innovo-network.com | innovo-net-zero.com

*Accenture analysis of the world's 2,000 largest companies, November 2024.

2026 © INNOVO IP LTD. All rights reserved.

Substantiation, including the Smoke2Value bio-farm Life Cycle Assessment and Carbon Accounting Report, is available on request.