Profitable Net Zero

How INNOVO answers the three greatest challenges Chief Sustainability Officers face

INNOVO is financing and building 24 Smoke2Value bio-farms ($400M capex each) collocated with heavy-emitting operations. They digest the plant's CO_2, profitably converting it into large volumes of sustainable aviation fuel, so the outputs, not the emitter, finance net zero capex.

We can also finance and deploy:

- A wide range of other profitable, proven clean technologies.
- The talent to run joint Corporate Ventures with industrial partners.

Website: Sustainable Aviation Fuel

Profitable Net Zero for the Aviation Industry

Top Sustainability Challenges	INNOVO Profitable Solutions
1 **Cost of Decarbonization:** Scarce Capital; Insufficient Talent	**INNOVO Profitably Financed:** Nil capex to the emitter; Staffed joint Corporate Venture
2 **Missing 2030 Deadlines** Only 16% of CSOs expect to reach their targets*	**Achieving 2030 Deadlines:** Very wide range of CleanTech all profitable and proven
3 **High Scope 3 Emissions** No control over suppliers' and customers' emissions	**INNOVO Profitable Solutions:** Refer suppliers & customers to INNOVO's profitable solutions

Proven at industrial scale: $16B initial SAF feedstock offtake contracts with top oil & gas majors • 3GW of algal oil power PPAs signed in South Korea and Nigeria, built by KEPCO and Samsung • 1.5 million tons of SAF p.a. from 24 Smoke2Value bio-farms in final financing • US 45Q eligibility for captured CO_2, supported by leading tax counsel • EPA and EU ISCC approved.

A 30-minute exploratory conversation for CSOs of major organizations:

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- **Accenture analysis of the world's 2,000 largest companies, November 2024.*
- *Substantiation, including the Smoke2Value bio-farm Life Cycle Assessment and Carbon Accounting Report, is available on request.*